

PRESS RELEASE

FIFA EURO 2012: ABC Products' cranes are in for the 4th time

Munich, December 2011


For the fourth time in a row the German brand ABC Products by Movie Tech will provide the cranes for the European Championship in Poland and Ukraine. Equipped with remote heads of the "Pelé" type, a total of ten "Crane 120" will be located in the coaching zone and behind the goals to catch the scenes for the thousands of viewers watching the games on their home television screen.

Over the years, the ABC Products cranes proved their performance not only in terms of safety and reliability in the FIFA stadiums, they also met the superior technical requirements of the international television crews: a resilient system with accurate mechanisms allowing precise and smooth tilt and panning, perfect balancing and stability as well as quick and easy set up. In addition, the stable square section construction is lightweight and extremely stiff, making the cranes top performers in all shooting conditions.

The remote head extends the movement capabilities during shooting and the included one man control system allows the operator to follow the game and capture the scenes even when the game is really fast.

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Photo material:

	
<p>Logo ABC Products</p>	<p>Picture 1</p>
	
<p>Picture 2</p>	<p>Picture 3</p>

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Brief profile of Movie Tech / ABC-Products / MTS / Lastro Engineering:

MovieTech is based in Munich with subsidiaries in Milan and Prague. As one of the leading manufacturers in its field, it produces and markets products and solutions for the film industry. The MovieTech product range concentrates on the areas of: camera cranes, dollies, lighting systems, remote heads and corresponding accessories. The products marketed under the ABC-Products name cover the entire range of extremely lightweight and high-quality equipment for the video, HD and broadcast sectors.

The mission of Movie Tech is to manufacture professional film equipment that not only considerably simplifies the work of those using it on the set or in the studio, but also facilitates the implementation of creative ideas.

At the end of 2006, MTS Media Technical System was taken over and integrated into the MovieTech portfolio. The brand stands for first-class studio equipment, including drop-arms, pantographs, lighting rigs, telescopes and rail systems. Lastro Engineering was taken over in April 2010. The company offers planning, consulting and stage engineering as well as installation.